



Nicole C. Iloanya

Attorney

Nicole Iloanya is a commercial business attorney who partners with growth-stage companies, startups, and established businesses across industries to support and scale their operations.

Contact

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Dallas

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Practice Areas

- Business Law
- Mergers and Acquisitions

Education

- Southern Methodist University Dedman School of Law (J.D., 2021)
- Southern Methodist University Cox School of Business (M.B.A., 2021)
- San Jose State University (B.A. 2018)

Admissions

- Texas

Biography

Nicole Iloanya is a commercial business and sports attorney who partners with growth-stage companies, startups, and established businesses across industries to support and scale their operations. Her practice works closely with clients across various industries by handling transactions, contracts, compliance, and serving not only as legal counsel, but also as a strategic advisor who helps clients expand confidently.

Drawing on her direct in-house experience with a leading technology and semiconductor company, Nicole has managed global contracts, compliance, and cross-border transactions. She brings a practical business-oriented approach to legal strategy, helping companies streamline negotiations, reduce risks economically, and strengthen key partnerships.

Nicole also advises clients in the rapidly evolving sports and sports technology industries. She has negotiated and structured eight-figures worth of sports-related transactions and regularly counsel's agencies, athletes, investors, and sports startups on commercial agreements and strategic growth. Her experience includes negotiating key partnership agreements in the professional sports space, managing Name, Image, and Likeness (NIL) deals in the collegiate space, advising on investor and financing agreements for sports and NIL ventures, and assisting with the formation and development of sports-focused companies.

Clients turn to Nicole for help with complex commercial agreements, negotiations for partnerships or joint ventures, financial transactions, investments, and acquisitions. Clients value Nicole's ability to provide more than just legal documents. Nicole delivers clarity, protection, and practical solutions that align legal strategy with their long-term goals. She is known for drafting fair, enforceable agreements, reducing risk, and giving practical advice that helps her clients move forward quickly and strategically. Outside of work, Nicole brings the same discipline and teamwork that shaped her as a Division I All-American athlete to her personal and professional life.

Professional Organizations

- Dallas Association of Young Lawyers
- Dallas Transactional Law Committee
- Umu Igbo Unite (provost)

- Women in Sports & Entertainment

Recognition

- 2025 Star Award for Ai Powered Contract Generation Solution Project
- 2024 Star Award – Car maker deals, ensuring long-term commitments

Community

- Monthly community service with UiU, supporting local and international causes through donations and volunteer work in the metroplex.