## PM Director Fred Leibrock earns CIPP/US Information Privacy Professional designation



In today's information economy, it is more important than ever for companies and organizations to manage and safeguard their data. It is equally important to understand and develop privacy practices to comply with the latest regulations regarding records management and reporting obligations for privacy, as well as a plan of action in the event of a breach.



Fred A. Leibrock is an experienced trial lawyer who has tried dozens of jury trials and has served as lead counsel in a number of

significant cases involving complex, multi-jurisdiction issues.

Phillips Murrah Director, Fred A. Leibrock, recently earned his Information Privacy Professional (CIPP/US) designation. According to The International Association of Privacy Professionals (IAPP), which administers the designation, their certification program, is "the most encompassing, up-to-date and sought-after global training and credentialing program for privacy and data protection." The CIPP designation, one of several certifications on offer by the IAPP, is geared toward laws and regulations as they pertain to the information economy.

"The Information Privacy Professional designation awarded by the International Association of Privacy Professionals demonstrates that the credentialed individual has undertaken a detailed course of study in information privacy and passed a comprehensive credentialing exam," Fred explained.

"A CIPP designation allows prospective clients to know that the attorney they are considering hiring is recognized as having significant knowledge in data breach prevention, response, mitigation, remediation and reporting, state and federal privacy law requirements, cybersecurity regulation compliance, data retention compliance, and cybersecurity insurance issues," he continued. "The CIPP designation is important to insurance companies who are looking for an attorney to handle a cybersecurity incident for one of their insureds."

Fred, who is also the Firm's Chief Information Officer, has experience in defending claims and lawsuits alleging damages due to data breaches, in fortification against tactics, techniques, and procedures of cyber threat agents, in

information security policies, in data breach incident response and after-action reporting, in data retention polices, in cybersecurity regulation compliance, and in cybersecurity insurance law.

For more information on how cyber security has affected or may affect your business, please call 405.235.4100 or <a href="mailto:email

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