

# Clients seek lower costs for legal services

```
[av_one_full first min_height=" vertical_alignment=" space=" row_boxshadow=" row_boxshadow_color=" row_boxshadow_width='10' custom_margin=" margin='0px' mobile_breaking=" border=" border_color=" radius='0px' padding='0px' column_boxshadow=" column_boxshadow_color=" column_boxshadow_width='10' background='bg_color' background_color=" background_gradient_color1=" background_gradient_color2=" background_gradient_direction='vertical' src=" background_position='top left' background_repeat='no-repeat' highlight=" highlight_size=" animation=" link=" linktarget=" link_hover=" title_attr=" alt_attr=" mobile_display=" id=" custom_class=" aria_label=" av_uid='av-2yekbg']  
[av_image  
src='https://phillipsmurrah.com/wp-content/uploads/2020/06/top-quality-banner.jpg' attachment='18850' attachment_size='full' copyright=" caption=" styling=" align='center' font_size=" overlay_opacity='0.4' overlay_color='#000000' overlay_text_color='#ffffff' animation='no-animation' hover=" appearance=" link=" target=" title_attr=" alt_attr=" id=" custom_class=" av_element_hidden_in_editor='0' av_uid='av-kbjp49qa' admin_preview_bg="][/av_image]  
[/av_one_full]  
  
[av_layout_row border=" min_height_percent=" min_height_pc='25' min_height='0' color='main_color' mobile='av-flex-cells' mobile_breaking=" av-desktop-hide=" av-medium-hide=" av-small-hide=" av-mini-hide=" id=" custom_class=" aria_label=" av_element_hidden_in_editor='0' av_uid='av-1yer9do']  
  
[av_cell_two_third av_uid='av-5xzlbw']  
  
[av_textblock size=" av-medium-font-size=" av-small-font-
```

size=" av-mini-font-size=" font\_color=" color=" id=" custom\_class=" av\_uid='av-kbjlwqt5' admin\_preview\_bg="]

# CLIENTS SEEK LOWER COSTS FOR LEGAL SERVICES

[/av\_textblock]

[av\_textblock size=" av-medium-font-size=" av-small-font-size=" av-mini-font-size=" font\_color=" color=" id=" custom\_class=" av\_uid='av-kbjkqjrv' admin\_preview\_bg="]

**Top-tier legal services at a reasonable cost – our strategy allows us to offer the best of both worlds to clients.**

Clients, including in-house legal departments, are understandably focusing on lowering their legal expenses. They are looking to mid-market law firms to achieve it.

Phillips Murrah is a 34-year-old, full-service law firm headquartered in Oklahoma City. In early 2018, we opened our Dallas office to pass along substantial cost savings opportunities to clients in Texas and across the country as a result of lower comparative overhead costs.

As a result of this model, clients receive services from experienced shareholders whose billing rates are usually lower than those of first-year associates at large firms. Providing more experience at a lower billing rate improves efficiency and enhances value for our clients.

[/av\_textblock]

[av\_hr class='invisible' icon\_select='yes' icon='ue808'

```
font='entypo-fontello' position='center' shadow='no-shadow'
height='15' custom_border='av-border-thin' custom_width='50px'
custom_margin_top='30px' custom_margin_bottom='30px'
custom_border_color="" custom_icon_color="" id="" custom_class=""
av_uid='av-qw12zg' admin_preview_bg=""]
```

```
[av_textblock size="" av-medium-font-size="" av-small-font-size=""
av-mini-font-size="" font_color="" color="" id=""
custom_class="" av_uid='av-kbjpbccj' admin_preview_bg=""]
```

## **CLICK VIDEO BELOW: How do legal services clients define value?**

```
[/av_textblock]
```

```
[av_video
src='https://phillipsmurrah.com/wp-content/uploads/2020/07/MEG
-video-3_2.mp4'
mobile_image='https://phillipsmurrah.com/wp-content/uploads/20
20/06/legal-services-value-still-frame-300x169.jpg'
attachment='18898' attachment_size='medium'
video_loop='aviaTBvideo_loop' format='16-9' width='16'
height='9' conditional_play="" id="" custom_class="" av_uid='av
-kbjp7vhc']
```

```
[av_textblock size="" av-medium-font-size="" av-small-font-size=""
av-mini-font-size="" font_color="" color="" id=""
custom_class="" av_uid='av-kfh5o7kq' admin_preview_bg=""]
```

---

 Please follow us on [FACEBOOK!](#)

```
[/av_textblock]
```

```
[/av_cell_two_third][av_cell_one_third av_uid='av-nrv0m4']
```

```
[av_textblock size="" av-medium-font-size="" av-small-font-size=""
av-mini-font-size="" font_color="" color="" id=""]
```

custom\_class=" av\_uid='av-kbjodnpm' admin\_preview\_bg="]

**CONTACT US – Select from menu below:**

[/av\_textblock]

[av\_toggle\_container initial='0' mode='accordion' sort="styling=" colors=" font\_color=" background\_color=" border\_color=" colors\_current=" font\_color\_current=" background\_current=" background\_color\_current=" background\_gradient\_current\_color1=" background\_gradient\_current\_color2=" background\_gradient\_current\_direction='vertical' hover\_colors=" hover\_background\_color=" hover\_font\_color=" alb\_description=" id=" custom\_class=" av\_uid='av-kbjnkk17']

[av\_toggle title='TRANSACTIONAL LEGAL SERVICES' tags="custom\_id=" av\_uid='av-kjn7bw']



Joshua L. Edwards

**Joshua L. Edwards**

Director, Transactional Practice Group Leader

EMAIL: [jledwards@phillipsmurrah.com](mailto:jledwards@phillipsmurrah.com)

PHONE: 405.606.4739

**PROFILE**

[/av\_toggle]

[av\_toggle title='LITIGATION LEGAL SERVICES' tags="custom\_id=" av\_uid='av-1byrwb9']



Clayton D. Ketter

**Clayton D. Ketter**

Director, Litigation Practice Group Leader

EMAIL: [cdketter@phillipsmurrah.com](mailto:cdketter@phillipsmurrah.com)

PHONE: 405.606.4739

[PROFILE](#)

[/av\_toggle]

[/av\_toggle\_container]

[av\_hr class='invisible' icon\_select='yes' icon='ue808' font='entypo-fontello' position='center' shadow='no-shadow' height='10' custom\_border='av-border-thin' custom\_width='50px' custom\_margin\_top='30px' custom\_margin\_bottom='30px' custom\_border\_color="" custom\_icon\_color="" id="" custom\_class="" av\_uid='av-kbjooiu4' admin\_preview\_bg=""]

[av\_textblock size=" av-medium-font-size=" av-small-font-size=" av-mini-font-size=" font\_color=" color=" id=" custom\_class="" av\_uid='av-kbjkvrx6' admin\_preview\_bg=""]

Click [HERE](#) to view the following article published in the Analysis section of ALM/Law.com's publication, Texas Lawyer.

[/av\_textblock]

[av\_image  
src='https://phillipsmurrah.com/wp-content/uploads/2020/06/Texas-Lawyer-featured-image.jpg' attachment='18843' attachment\_size='full' copyright="" caption="" styling="" align='center' font\_size="" overlay\_opacity='0.4' overlay\_color='#000000' overlay\_text\_color='#ffffff'

```
animation='no-animation' hover="" appearance="" link="" target=""
title_attr="" alt_attr="" id="" custom_class=""
av_element_hidden_in_editor='0' av_uid='av-kbjku4li'
admin_preview_bg=""][/av_image]
[/av_cell_one_third][/av_layout_row]
```